



Why Choose Sustainable Palm Oil?

What's the issue?

Palm oil is a common raw material used in a large number of food and toiletry products, including many brands of shampoo, toothpaste, chocolate, biscuits, ice cream, and so on. Palm oil plantations are a major driver of tropical rainforest destruction in South East Asia. This not only destroys the homes of beautiful creatures such as the orangutan and Sumatran tiger, but also contributes to climate change by causing the carbon stored in trees and peatlands to be released into the atmosphere as carbon dioxide.

Why not just call for companies to drop palm oil products altogether?

Palm oil produces much more oil per hectare than any other vegetable oil crop. If food manufacturers used another type of oil it could actually do more harm than good, driving greater deforestation. Many experts and environmental NGOs such as Greenpeace and WWF agree: palm oil can be grown without causing deforestation. But this can only work if there is a competitive advantage for sustainable palm oil because consumers demand it. In turn, this needs much better information over which products to buy or avoid.

What can I do?

- 1 Look at our 'Sustainable Palm Oil Brand List' and change one thing on your shopping list, then ask friends and family to do the same.
- 2 Write to your local supermarket's head office to find out what they are doing

to help consumers choose sustainable palm oil products.

- Encourage their suppliers to use the RSPO logo on products containing certified sustainable palm oil. (Roundtable on Sustainable Palm Oil – the body that independently audits and certifies companies using palm oil)
- Allow shoppers to ‘Tick Off Dirty Palm Oil’. We want supermarkets to add a tick box for online shoppers that filters out products containing unsustainable palm oil.

3 Share these ideas on social media

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